



Red Hat  
Business  
Value Practice

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# Analyst Reports & Independent Studies

## Business Value of Red Hat OpenShift

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# Proven Record of Delivering Tangible Value for Customers

## Red Hat OpenShift Container Platform

### DevOps Productivity

**20%**  
**Higher**  
development  
team  
productivity

### Faster time to Market

**29%**  
**Faster**  
application  
development  
cycle

### Increased Efficiency

**21%**  
**Higher**  
Operational  
Infrastructure  
Efficiency

### Cost Savings

**22%**  
**Fewer**  
VMs Required

**636% 5 year ROI**



# Delivering Tangible Value for Customers

## Red Hat OpenShift Cloud Services

### Faster time to Market

**60%**  
**Reduced**  
Development  
Time

### Increased Efficiency

**50%**  
**More**  
Efficient  
Infrastructure  
Management

### Developer Time

**20%**  
**Recouped**  
From Elimination  
of Infrastructure  
Maintenance  
Work

# 468% 3 year ROI

Source: Forrester Consulting Total Economic Impact™ Study, [“The Total Economic Impact Of Red Hat OpenShift Cloud Services,”](#) A commissioned study conducted on behalf of Red Hat. January 2022.  
Results are for a composite organization, representative of interviewed customers.



# Proven Record of Delivering Tangible Value for Customers

## Red Hat OpenShift Platform Plus

### Developer Productivity

**10%  
Higher**  
Development  
Time  
Saving

### Risk Avoidance

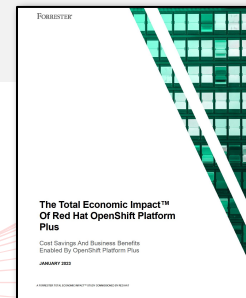
**24 Hours**  
**Lesser**  
Unplanned  
Downtime per  
Year

### Increased Efficiency

**5**  
**DevOps**  
Hiring  
Avoided

## 203% 3 year ROI

Source: Forrester report on "[Total Economic Impact of Red Hat OpenShift Platform Plus](#)" assuming a single composite organization with 10,000 employees and revenue of \$5 billion per year.



# Thank you

Red Hat Business Value Practice provide strategic advisory to our customers, partners, and account teams globally to answer the question of why invest in Red Hat to enable their business outcomes



Email us at:

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